



BUCKINGHAMSHIRE
NEW UNIVERSITY

EST. 1891



COURSE WELCOME PACK



Welcome to Buckinghamshire New University!

We are looking forward to you joining **MSc International Business Management** in April.

In case you need a reminder or have missed anything, here are links to important information you will need before you join us:

[Enrolment](#)

[Digital and Technical Services](#)

[Disability and Inclusion Service](#)

[Bucks Students' Union](#)

[Our new student checklist can be found here.](#)

Looking for something in particular? Here are quick links to areas of this document:

[Your Induction](#)

[About Your Course](#)

[Your Course Leader](#)

[Recommended Reading](#)

[Pre-Joining Project](#)

[Student ID Photo](#)

[Accommodation](#)

YOUR INDUCTION AT BNU

Your Welcome and Induction activity will take place on **Thursday 9th April and Friday 10th April at our High Wycombe Campus. You are expected to attend in-person on both days** so that you can complete your enrolment and have all the information you need before your teaching starts.

Please arrive no later than 9.30am on both days and when you arrive make your way to the desk that will be outside the entrance to Gateway building. On Thursday 9th April your day will finish by 5.00pm and on Friday 10th April you will be here until 1.00pm.

Further information will be on the [Welcome Page](#) on our website so please check that regularly.

ABOUT YOUR COURSE

The MSc International Business Management programme has been meticulously designed to equip you with essential knowledge and critical skills required for supervisory and management roles in a range of global contexts. The concepts and theoretical frameworks embedded within the course will enable you to enhance your practical knowledge and reasoning ability. Students whose ambition relate to developing or managing a small business or a family business will find the flexibility of case studies and topic choices attractive.

The University's Virtual Learning Environment (VLE) will support delivery of the programme by providing 24/7 access to core and supplementary learning materials, as well as additional resources such as journal extracts. The VLE will also facilitate dialogue through online discussion boards and will enable electronic submission of assignments.



Throughout the programme, you will develop a wide range of skills, including interpersonal skills, and gain an advanced understanding of legal, social, ethical, and professional issues in business management, enabling you to solve complex problems and implement effective solutions in real-world scenarios. You will also experience a number of business events, research conferences, speakers from professional bodies, industry practitioners and employers.

We look forward to embarking on this academic journey with you and helping you achieve your highest potential and professional aspirations in business management.

YOUR COURSE LEADER

Your course leader is Dr Uchenna Nweke who can be contacted via uchenna.nweke@bnu.ac.uk.

YOUR RECOMMENDED READING

Details of your full reading list will be made available to you when your teaching starts. There is no need to buy books before you join as all your recommended reading will be available through our [library](#). However, if you would like to do some reading before you join us, we recommend the following book to get you thinking about your course:

- Whittington, R et al. (2023) *Exploring Strategy: Text and Cases*. 13th ed. Harlow: Pearson.

YOUR PRE-JOINING PROJECT

In preparation for joining BNU think about your goals and objectives: Why have you decided to do a Level 7 programme? Why did you select this course? What do you hope to learn? Do you have any career ambitions for life after university? Do you have any questions for your Course Leader?

Keep abreast of business news, what is happening in the business environment right now and what might be the implications? Try Harvard Business Review, Bloomberg News, Financial Times, BBC Business News, Economist, Forbes and McKinsey. Many of these allow you to sign up for free to get notifications.

PLEASE SEND US A PHOTO!

You will need to email us a head and shoulders photograph of yourself before you start at BNU. This photo should be in a JPEG format and sent to students@bnu.ac.uk with the subject line "Student ID." Please include the following information in your email:

- Your student ID (if you know it)
- Your full name (include all forenames and surname)
- Your date of birth
- The name of the course you will be starting



ACCOMMODATION

Looking for accommodation?

We still have a few limited spaces available in our halls, don't miss out! Spaces are allocated on a first-come, first-served basis and please note that at this time of year, we cannot guarantee accommodation availability.

Need help with private sector housing?

We can guide you through the process and even offer contract checking for your peace of mind.

For any accommodation enquiries, please email us at accommodation@bnu.ac.uk.

FIND YOUR WAY AROUND CAMPUS!

Use **MazeMap**, our campus wayfinding app for High Wycombe, to quickly get to your classroom, the library, workshops, and more. Download the MazeMap mobile app from your app store, then [click this URL](#) to access BNU profile to start navigating.

FOLLOW US!

Before you arrive to start your course at BNU, why not check out our social media feeds to see what we are doing. You can keep up with what is happening on [Instagram](#) and [LinkedIn](#).

If you have any general questions before you start please contact welcome@bnu.ac.uk, or for course specific questions please get in touch with me via uchenna.nweke@bnu.ac.uk.

We look forward to welcoming you soon!

Dr Uchenna Nweke
Course Leader, MSc International Business Management

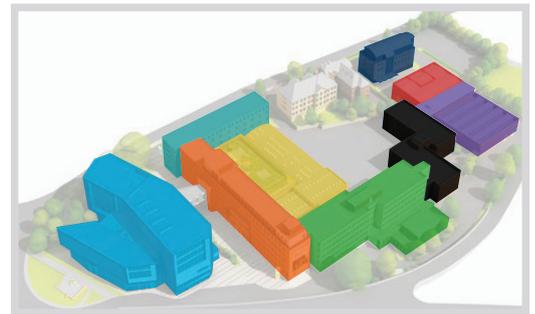
We will consider any request for accessible formats that may be required. Please send your request to welcome@bnu.ac.uk.



High Wycombe Campus



- Gateway Building (e.g. G.1.01)
- East Wing (e.g. E.1.01)
- Dove
- South Wing (e.g. S.1.01)
- North Wing (e.g. N.1.01)
- Timberlake (e.g. T.1.01)
- West Wing (e.g. WW.1.01)
- Red Shed
- Owen Harris (e.g. OH.1.01)



Key locations on campus

Gateway Building (e.g. G.1.01)

- + Security and First Aid Hub
- + School of Business and Law
- + School of Creative and Digital Industries
- + Dance Studio / Drame Studio
- + Events Hall
- + Garden Cafe
- + Gateway Gym
- + Gateway Lecture Theatre

East Wing (e.g. E.1.01)

- + Main Reception Entrance
- + Apprenticeships Hub
- + Dance Studios

Dove

- + School of Engineering and the Built Environment
- + A&E Simulation Centre
- + Atrium / Student Hub
- + Beeches Cafe
- + Radiography Lab
- + Roof Garden
- + Winter Garden

South Wing (e.g. S.1.01)

- + School of Health and Social Care Professions
- + School of Human and Social Sciences
- + Health Hub
- + Running Track
- + Sports Clinic

North Wing (e.g. N.1.01)

- + Students' Union
- + Accommodation Hub
- + Counselling Service
- + Teaching Rooms

Timberlake (e.g. T.1.01)

- + Graphic Design Suites
- + Workshops

West Wing (e.g. WW.1.01)

- + Dance Studios
- + Acting and Theatre
- + Teaching rooms

Red Shed

- + School of Art, Design and Performance
- + Art Studios
- + Textile Studios

Owen Harris (e.g. OH.1.01)

- + Lecture Theatres

In you require further assistance please visit the main reception

bnu.ac.uk



**BUCKINGHAMSHIRE
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High Wycombe Campus

Queen Alexandra Road
High Wycombe
Buckinghamshire HP11 2JZ

Aylesbury Campus

Walton Street
Aylesbury
Buckinghamshire HP21 7QG

Uxbridge Campus

106 Oxford Road
Uxbridge
Middlesex UB8 1NA

**BNU based at
Pinewood Studios**

Pinewood Studios
Pinewood Road
Iver Heath
Buckinghamshire
SL0 0NH

Telephone: 0330 123 2023
Fax: 01494 524 392
International: +44 1494 605
259 Email: advice@bnu.ac.uk



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