



BUCKINGHAMSHIRE  
NEW UNIVERSITY

EST. 1891



# COURSE WELCOME PACK



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Welcome to Buckinghamshire New University!

We are looking forward to you joining **MSc Hospitality Leadership** in April.

In case you need a reminder or have missed anything, here are links to important information you will need before you join us:

[Enrolment](#)

[Digital and Technical Services](#)

[Disability and Inclusion Service](#)

[Bucks Students' Union](#)

[Our new student checklist can be found here.](#)

Looking for something in particular? Here are quick links to areas of this document:

[Your Induction](#)

[About Your Course](#)

[Your Course Leader](#)

[Recommended Reading](#)

[Pre-Joining Project](#)

[Student ID Photo](#)

[Accommodation](#)

## YOUR INDUCTION AT BNU

Your Welcome and Induction activity will take place on **Thursday 9<sup>th</sup> April and Friday 10<sup>th</sup> April at our High Wycombe Campus. You are expected to attend in-person on both days** so that you can complete your enrolment and have all the information you need before your teaching starts.

**Please arrive no later than 9.30am on Thursday 9<sup>th</sup> April and 1.00pm on Friday 10<sup>th</sup> April. When you arrive make your way to the desk that will be outside the entrance to Gateway building.** On Thursday 9<sup>th</sup> April your day will finish by 5.00pm and on Friday 10<sup>th</sup> April you will be here until 4.30pm.

Further information will be on the [Welcome Page](#) on our website so please check that regularly.

## ABOUT YOUR COURSE

Designed for emerging and early-career Hospitality leaders, the MSc Hospitality Leadership programme offers a unique learning opportunity that is informed by research and grounded in a wealth of world-renowned industry expertise.

During your studies you will be able to take your leadership skills to the next level, drawing from cutting-edge research and expert knowledge from our experienced lecturers, as well as from contemporary case studies. Our assessments are designed with you, and the industry, in mind. You will work on industry consultancy projects, as well as debates, seminars, pitches and individual podcasts that will enable you to gain the knowledge and skills for successfully accessing national and international leadership job opportunities.



You will engage with influential hospitality leaders and will have the opportunity to consolidate your professional network. You will gain theoretical and practical knowledge that is relevant and drive a positive impact and you will benefit from an unparalleled BNU student experience.

## YOUR COURSE LEADER

Your course leader is Birte Schmitz who can be contacted via [birte.schmitz@bnu.ac.uk](mailto:birte.schmitz@bnu.ac.uk).

## YOUR RECOMMENDED READING

Details of your full reading list will be made available to you when your teaching starts. There is no need to buy books before you join as all your recommended reading will be available through our [library](#). However, if you would like to do some reading before you join us we recommend the following book and websites to get you thinking about your course:

- Evans, N. (2023) Strategic Management for Tourism, Hospitality and Events. 4th ed. Oxon: Routledge
- <https://www.restaurantonline.co.uk/> - information on the hospitality industry from a variety of perspectives, including daily news and events affecting the industry.
- <https://www.ukhospitality.org.uk/> - the leading hospitality trade association UK, representing the interests of the UK's hospitality sector. A variety of research and data on the hospitality industry and weekly newsletters.
- <https://www.bbc.co.uk/news/topics/cldyk3vn979t/hospitality-industry>.

## YOUR PRE-JOINING PROJECT

'Exploring the Past, Present, and Future of Hospitality'

Using the internet as your source of information identify current issues, developments and potential trends in the hospitality industry. List at least 10 issues, developments or trends that you find. Main areas could link to:

- Human Resources
- Environmental Issues and Sustainability
- Technology
- Financial
- Product Development

From the list created choose one of them to specifically consider and produce a short news article or blog posting to discuss what has the industry developed (or is developing) to reduce the impact of the issue and has this issue developed into a trend. Your news article or blog posting will identify and explain a current issue, development and potential trend in the hospitality industry.



## PLEASE SEND US A PHOTO!

You will need to email us a head and shoulders photograph of yourself before you start at BNU. This photo should be in a JPEG format and sent to [students@bnu.ac.uk](mailto:students@bnu.ac.uk) with the subject line "Student ID." Please include the following information in your email:

- Your student ID (if you know it)
- Your full name (include all forenames and surname)
- Your date of birth
- The name of the course you will be starting

## ACCOMMODATION

### Looking for accommodation?

We still have a few limited spaces available in our halls, don't miss out! Spaces are allocated on a first-come, first-served basis and please note that at this time of year, we cannot guarantee accommodation availability.

### Need help with private sector housing?

We can guide you through the process and even offer contract checking for your peace of mind.

For any accommodation enquiries, please email us at [accommodation@bnu.ac.uk](mailto:accommodation@bnu.ac.uk).

## FIND YOUR WAY AROUND CAMPUS!

Use **MazeMap**, our campus wayfinding app for High Wycombe, to quickly get to your classroom, the library, workshops, and more. Download the MazeMap mobile app from your app store, then [click this URL](#) to access BNU profile to start navigating.

## FOLLOW US!

Before you arrive to start your course at BNU, why not check out our social media feeds to see what we are doing. You can keep up with what is happening on [LinkedIn](#).

If you have any general questions before you start please contact [welcome@bnu.ac.uk](mailto:welcome@bnu.ac.uk), or for course specific questions please get in touch with me via [birte.schmitz@bnu.ac.uk](mailto:birte.schmitz@bnu.ac.uk).

We look forward to welcoming you soon!

**Birte Schmitz**  
**Course Leader, MSc Hospitality Leadership**

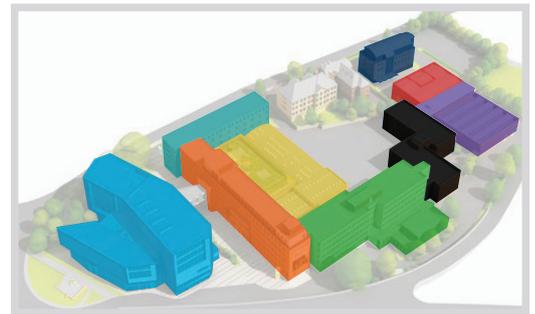
We will consider any request for accessible formats that may be required. Please send your request to [welcome@bnu.ac.uk](mailto:welcome@bnu.ac.uk).



# High Wycombe Campus



- Gateway Building (e.g. G.1.01)
- East Wing (e.g. E.1.01)
- Dove
- South Wing (e.g. S.1.01)
- North Wing (e.g. N.1.01)
- Timberlake (e.g. T.1.01)
- West Wing (e.g. WW.1.01)
- Red Shed
- Owen Harris (e.g. OH.1.01)



## Key locations on campus

### Gateway Building (e.g. G.1.01)

- + Security and First Aid Hub
- + School of Business and Law
- + School of Creative and Digital Industries
- + Dance Studio / Drame Studio
- + Events Hall
- + Garden Cafe
- + Gateway Gym
- + Gateway Lecture Theatre

### East Wing (e.g. E.1.01)

- + Main Reception Entrance
- + Apprenticeships Hub
- + Dance Studios

### Dove

- + School of Engineering and the Built Environment
- + A&E Simulation Centre
- + Atrium / Student Hub
- + Beeches Cafe
- + Radiography Lab
- + Roof Garden
- + Winter Garden

### South Wing (e.g. S.1.01)

- + School of Health and Social Care Professions
- + School of Human and Social Sciences
- + Health Hub
- + Running Track
- + Sports Clinic

### North Wing (e.g. N.1.01)

- + Students' Union
- + Accommodation Hub
- + Counselling Service
- + Teaching Rooms

### Timberlake (e.g. T.1.01)

- + Graphic Design Suites
- + Workshops

### West Wing (e.g. WW.1.01)

- + Dance Studios
- + Acting and Theatre
- + Teaching rooms

### Red Shed

- + School of Art, Design and Performance
- + Art Studios
- + Textile Studios

### Owen Harris (e.g. OH.1.01)

- + Lecture Theatres

In you require further assistance please visit the main reception

[bnu.ac.uk](http://bnu.ac.uk)



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**High Wycombe Campus**

Queen Alexandra Road  
High Wycombe  
Buckinghamshire HP11 2JZ

**Aylesbury Campus**

Walton Street  
Aylesbury  
Buckinghamshire HP21 7QG

**Uxbridge Campus**

106 Oxford Road  
Uxbridge  
Middlesex UB8 1NA

**BNU based at**

**Pinewood Studios**

Pinewood Studios  
Pinewood Road  
Iver Heath  
Buckinghamshire  
SL0 0NH

Telephone: 0330 123 2023

Fax: 01494 524 392

International: +44 1494 605

259 Email: [advice@bnu.ac.uk](mailto:advice@bnu.ac.uk)



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