



BUCKINGHAMSHIRE
NEW UNIVERSITY

EST. 1891



COURSE WELCOME PACK



Welcome to Buckinghamshire New University!

We are looking forward to you joining **BSc (Hons) International Business Studies** in April.

In case you need a reminder or have missed anything, here are links to important information you will need before you join us:

[Enrolment](#)

[Digital and Technical Services](#)

[Disability and Inclusion Service](#)

[Bucks Students' Union](#)

[Our new student checklist can be found here.](#)

Looking for something in particular? Here are quick links to areas of this document:

[Your Induction](#)

[About Your Course](#)

[Your Course Leader](#)

[Recommended Reading](#)

[Pre-Joining Project](#)

[Kit List](#)

[Student ID Photo](#)

[Accommodation](#)

YOUR INDUCTION AT BNU

Your Welcome and Induction activity will take place on **Thursday 9th April and Friday 10th April at our High Wycombe Campus. You are expected to attend in-person on both days** so that you can complete your enrolment and have all the information you need before your teaching starts.

Please arrive no later than 9.30am on Thursday 9th April and 1.00pm on Friday 10th April. When you arrive make your way to the desk that will be outside the entrance to Gateway building. On Thursday 9th April your day will finish by 5.00pm and on Friday 10th April you will be here until 4.30pm.

Further information will be on the [Welcome Page](#) on our website so please check that regularly.

ABOUT YOUR COURSE

This Programme is designed for the globally curious, the future leaders, and the boundary-breakers of tomorrow.

Our BSc (Hons) International Business Studies isn't just about studying business; it's about *experiencing* it. From day one you'll dive into how companies operate across borders, how digital innovation is reshaping industries and how cultural intelligence and sustainability are influencing the future of work.

You'll gain far more than academic knowledge. You'll develop the mindset, confidence, and practical skills that employers around the world are actively seeking.



What makes this course truly exciting is that we don't teach business in a vacuum. You'll work on live projects, pitch fresh ideas, debate pressing global issues and engage directly with entrepreneurs, consultants, and industry leaders. Whether you're dreaming of starting your own business or making an impact in a global organisation, you'll be supported every step of the way.

So, if you're ready to understand how business works on a global stage, think critically, and create solutions that make a difference, you're in the right place. This isn't just a degree; it's your passport to a global career!

YOUR COURSE LEADER

Your course leader is Dr Rachael Adeleye who can be contacted via rachael.adeleye@bnu.ac.uk.

YOUR RECOMMENDED READING

Details of your full reading list will be made available to you when your teaching starts. There is no need to buy books before you join as all your recommended reading will be available through our [library](#). However, if you would like to do some reading before you join us we recommend the following book to get you thinking about your course:

- Cottrell, S. (2021) *Skills for Success: Personal Development and Employability*. 4th edn. London: Palgrave Macmillan

YOUR PRE-JOINING PROJECT

As you prepare to start your journey with us, we encourage you to reflect on your personal goals and aspirations. Use this summer as a launchpad to get into the global business mindset.

Ask yourself:

- Why have you chosen to study International Business Studies?
- What areas of global business are you most curious about? Business simulation? International trade and finance? Marketing? EDI? Innovation? Sustainability? Entrepreneurship?
- Where do you see yourself after university? Launching a business? Working abroad? Joining a multinational?
- What do you hope to gain, not just academically, but personally and professionally?

To help you hit the ground running:

- Gather any previous notes, schoolwork, articles, or experiences that relate to business, no matter how big or small.
- Think about a product, brand or company you admire. Research how they operate globally. What markets do they serve? What challenges might they face in different countries?
- Stay up to date with current global business events. Try reading from sources like Harvard Business Review, BBC Business, The Economist, Forbes, or McKinsey Insights. Many offers free newsletters or articles, perfect for quick updates.



This is your opportunity to begin thinking like an international business professional. Be curious, stay informed, and come ready to share your ideas when teaching starts.

YOUR KIT LIST

To help you prepare, here's a list of essential items and tools to support your academic success and day-to-day life at university:

- Laptop or personal computer: You'll need this for assignments, research, online learning activities, and staying connected. *Don't worry if you don't have one yet – the University has laptops available for loan to all students.*
- University email account: Once you have enrolled you'll be given a BNU student email address. This is the main way your lecturers and the university will contact you so make sure you check it regularly.
- Microsoft Office 365 (free for students): As a BNU student you'll get free access to Word, Excel, PowerPoint, Teams, and more – tools you'll use daily in your course.
- Headphones with microphone: Useful for online lectures, seminars, and group project discussions.
- Notebook and pens: Great for jotting down ideas, organising your thoughts and taking handwritten notes during class.
- USB flash drive / external hard drive: A handy way to back up your files and keep work safe.
- Planner or digital calendar: To track assignment deadlines, lectures, workshops and personal plans. Time management is key!
- Business News Apps or websites: Stay informed by following platforms like *BBC Business*, *Harvard Business Review*, *The Economist*, or *McKinsey*. Most offer free newsletters or app notifications to keep you updated.

PLEASE SEND US A PHOTO!

You will need to email us a head and shoulders photograph of yourself before you start at BNU. This photo should be in a JPEG format and sent to students@bnu.ac.uk with the subject line "Student ID." Please include the following information in your email:

- Your student ID (if you know it)
- Your full name (include all forenames and surname)
- Your date of birth
- The name of the course you will be starting

ACCOMMODATION

Looking for accommodation?

We still have a few limited spaces available in our halls, don't miss out! Spaces are allocated on a first-come, first-served basis and please note that at this time of year, we cannot guarantee accommodation availability.

Need help with private sector housing?

We can guide you through the process and even offer contract checking for your peace of mind.

For any accommodation enquiries, please email us at accommodation@bnu.ac.uk.



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FIND YOUR WAY AROUND CAMPUS!

Use **MazeMap**, our campus wayfinding app for High Wycombe, to quickly get to your classroom, the library, workshops, and more. Download the MazeMap mobile app from your app store, then [click this URL](#) to access BNU profile to start navigating.

FOLLOW US!

Before you arrive to start your course at BNU, why not check out our social media feeds to see what we are doing. You can keep up with what is happening on [LinkedIn](#) and [Instagram](#).

If you have any general questions before you start, please contact welcome@bnu.ac.uk, or for course specific questions please get in touch with me via rachael.adeleye@bnu.ac.uk.

We look forward to welcoming you soon!

Dr Rachael Adeleye
Course Leader, BSc (Hons) International Business Studies

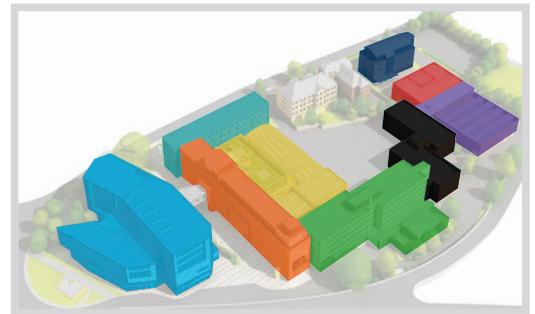
We will consider any request for accessible formats that may be required. Please send your request to welcome@bnu.ac.uk.



High Wycombe Campus



- Gateway Building (e.g. G.1.01)
- East Wing (e.g. E.1.01)
- Dove
- South Wing (e.g. S.1.01)
- North Wing (e.g. N.1.01)
- Timberlake (e.g. T.1.01)
- West Wing (e.g. WW.1.01)
- Red Shed
- Owen Harris (e.g. OH.1.01)



Key locations on campus

Gateway Building (e.g. G.1.01)

- + Security and First Aid Hub
- + School of Business and Law
- + School of Creative and Digital Industries
- + Dance Studio / Drame Studio
- + Events Hall
- + Garden Cafe
- + Gateway Gym
- + Gateway Lecture Theatre

East Wing (e.g. E.1.01)

- + Main Reception Entrance
- + Apprenticeships Hub
- + Dance Studios

Dove

- + School of Engineering and the Built Environment
- + A&E Simulation Centre
- + Atrium / Student Hub
- + Beeches Cafe
- + Radiography Lab
- + Roof Garden
- + Winter Garden

South Wing (e.g. S.1.01)

- + School of Health and Social Care Professions
- + School of Human and Social Sciences
- + Health Hub
- + Running Track
- + Sports Clinic

North Wing (e.g. N.1.01)

- + Students' Union
- + Accommodation Hub
- + Counselling Service
- + Teaching Rooms

Timberlake (e.g. T.1.01)

- + Graphic Design Suites
- + Workshops

West Wing (e.g. WW.1.01)

- + Dance Studios
- + Acting and Theatre
- + Teaching rooms

Red Shed

- + School of Art, Design and Performance
- + Art Studios
- + Textile Studios

Owen Harris (e.g. OH.1.01)

- + Lecture Theatres

In you require further assistance please visit the main reception

bnu.ac.uk



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High Wycombe Campus

Queen Alexandra Road
High Wycombe
Buckinghamshire HP11 2JZ

Aylesbury Campus

Walton Street
Aylesbury
Buckinghamshire HP21 7QG

Uxbridge Campus

106 Oxford Road
Uxbridge
Middlesex UB8 1NA

**BNU based at
Pinewood Studios**

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Iver Heath
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259 Email: advice@bnu.ac.uk



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