



BUCKINGHAMSHIRE
NEW UNIVERSITY

EST. 1891



COURSE WELCOME PACK



Welcome to Buckinghamshire New University!

We are looking forward to you joining **BA (Hons) International Hospitality Management** in April.

In case you need a reminder or have missed anything, here are links to important information you will need before you join us:

[Enrolment](#)

[Digital and Technical Services](#)

[Disability and Inclusion Service](#)

[Bucks Students' Union](#)

[Our new student checklist can be found here.](#)

Looking for something in particular? Here are quick links to areas of this document:

[Your Induction](#)

[About Your Course](#)

[Your Course Leader](#)

[Recommended Reading](#)

[Pre-Joining Project](#)

[Student ID Photo](#)

[Accommodation](#)

YOUR INDUCTION AT BNU

Your Welcome and Induction activity will take place on **Thursday 9th April and Friday 10th April at our High Wycombe Campus. You are expected to attend in-person on both days** so that you can complete your enrolment and have all the information you need before your teaching starts.

Please arrive no later than 9.30am on Thursday 9th April and 1.00pm on Friday 10th April. When you arrive make your way to the desk that will be outside the entrance to Gateway building. On Thursday 9th April your day will finish by 5.00pm and on Friday 10th April you will be here until 4.30pm.

Further information will be on the [Welcome Page](#) on our website so please check that regularly.

ABOUT YOUR COURSE

If you are looking for a challenging and rewarding career within the service industry, our International Hospitality Management course can help you gain the skills you need to succeed. Designed to include the right balance of transferable skills, specialist knowledge and work-based experience, you will graduate prepared for your future career and will have the skills employers are looking for.

This course will help you to develop your technical, supervisory and managerial abilities, preparing you for a global industry. We will help you develop solid business principles, alongside gaining contemporary sector knowledge and plenty of hands-on experience working in areas related to your field of study.

The BA (Hons) International Hospitality Management programme takes a research-based and industry-informed approach to delivering a unique study experience that is centred around developing you as a future practitioner. From classroom-based lessons to industry visits, guest speakers and practical, work-based learning, you will experience teaching methods that are flexible and adaptable to the international hospitality context.



You will draw from cutting edge research as well as from contemporary, real-world case studies and experiences. Our assessments are designed with you, and the industry, in mind; you will work on industry case studies, as well as debates, seminars and individual podcasts, that will enable you to gain the knowledge and skills for successfully accessing national and international hospitality management job opportunities.

YOUR COURSE LEADER

Your course leader is Alexandra Constantinescu who can be contacted via alexandra.constantinescu@bnu.ac.uk.

YOUR RECOMMENDED READING

Details of your full reading list will be made available to you when your teaching starts. There is no need to buy books before you join as all your recommended reading will be available through our [library](#). However, if you would like to do some reading before you join us we recommend the following book to get you thinking about your course:

- Everett, S., Cade, N., Hunt, A., Lock, D., Lupton, K., and McDonald, S. (2020) *The Tourism, Hospitality and Events Student's Guide to Study and Employability*. London: Sage Publications.

These are some interesting websites that you might also like to take a look at:

- <https://www.restaurantonline.co.uk/> - information on the hospitality industry from a variety of perspectives, including daily news and events affecting the industry.
- <https://www.ukhospitality.org.uk/> - the leading hospitality trade association UK, representing the interests of the UK's hospitality sector. A variety of research and data on the hospitality industry and weekly newsletters.
- <https://www.hospitalityandcateringnews.com>
- <https://www.bbc.co.uk/news/topics/cldyk3vn979t/hospitality-industry>

YOUR PRE-JOINING PROJECT

‘Exploring the Past, Present, and Future of Hospitality’

Using the internet as your source of information, identify current issues, developments and potential trends in the hotel and events industry. List at least 10 issues, developments or trends that you find. Main areas could link to:

- Human Resources
- Environmental Issues and Sustainability
- Technology
- Financial
- Product Development

From the list created choose one area to specifically consider and produce a short news article or blog post to discuss what has the industry developed (or is developing) to reduce the impact of the issue and has this issue developed into a trend.

Your news article or blog posting will identify and explain a current issue, development and potential trend in the hospitality industry.



PLEASE SEND US A PHOTO!

You will need to email us a head and shoulders photograph of yourself before you start at BNU. This photo should be in a JPEG format and sent to students@bnu.ac.uk with the subject line "Student ID." Please include the following information in your email:

- Your student ID (if you know it)
- Your full name (include all forenames and surname)
- Your date of birth
- The name of the course you will be starting

ACCOMMODATION

Looking for accommodation?

We still have a few limited spaces available in our halls, don't miss out! Spaces are allocated on a first-come, first-served basis and please note that at this time of year, we cannot guarantee accommodation availability.

Need help with private sector housing?

We can guide you through the process and even offer contract checking for your peace of mind.

For any accommodation enquiries, please email us at accommodation@bnu.ac.uk.

FIND YOUR WAY AROUND CAMPUS!

Use **MazeMap**, our campus wayfinding app for High Wycombe, to quickly get to your classroom, the library, workshops, and more. Download the MazeMap mobile app from your app store, then [click this URL](#) to access BNU profile to start navigating.

FOLLOW US!

Before you arrive to start your course at BNU, why not check out our social media feeds to see what we are doing. You can keep up with what is happening on [LinkedIn](#).

If you have any general questions before you start please contact welcome@bnu.ac.uk, or for course specific questions please get in touch with me via alexandra.constantinescu@bnu.ac.uk.

We look forward to welcoming you soon!

Alexandra Constantinescu

Course Leader, BA (Hons) International Hospitality Management

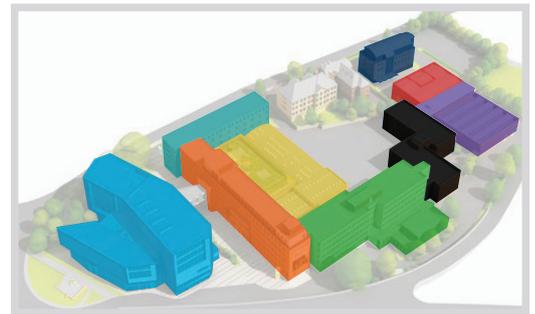
We will consider any request for accessible formats that may be required. Please send your request to welcome@bnu.ac.uk.



High Wycombe Campus



- Gateway Building (e.g. G.1.01)
- East Wing (e.g. E.1.01)
- Dove
- South Wing (e.g. S.1.01)
- North Wing (e.g. N.1.01)
- Timberlake (e.g. T.1.01)
- West Wing (e.g. WW.1.01)
- Red Shed
- Owen Harris (e.g. OH.1.01)



Key locations on campus

Gateway Building (e.g. G.1.01)

- + Security and First Aid Hub
- + School of Business and Law
- + School of Creative and Digital Industries
- + Dance Studio / Drame Studio
- + Events Hall
- + Garden Cafe
- + Gateway Gym
- + Gateway Lecture Theatre

East Wing (e.g. E.1.01)

- + Main Reception Entrance
- + Apprenticeships Hub
- + Dance Studios

Dove

- + School of Engineering and the Built Environment
- + A&E Simulation Centre
- + Atrium / Student Hub
- + Beeches Cafe
- + Radiography Lab
- + Roof Garden
- + Winter Garden

South Wing (e.g. S.1.01)

- + School of Health and Social Care Professions
- + School of Human and Social Sciences
- + Health Hub
- + Running Track
- + Sports Clinic

North Wing (e.g. N.1.01)

- + Students' Union
- + Accommodation Hub
- + Counselling Service
- + Teaching Rooms

Timberlake (e.g. T.1.01)

- + Graphic Design Suites
- + Workshops

West Wing (e.g. WW.1.01)

- + Dance Studios
- + Acting and Theatre
- + Teaching rooms

Red Shed

- + School of Art, Design and Performance
- + Art Studios
- + Textile Studios

Owen Harris (e.g. OH.1.01)

- + Lecture Theatres

In you require further assistance please visit the main reception

bnu.ac.uk



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High Wycombe Campus

Queen Alexandra Road
High Wycombe
Buckinghamshire HP11 2JZ

Aylesbury Campus

Walton Street
Aylesbury
Buckinghamshire HP21 7QG

Uxbridge Campus

106 Oxford Road
Uxbridge
Middlesex UB8 1NA

**BNU based at
Pinewood Studios**

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Iver Heath
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