

# Business Management

## End of Year Newsletter

Academic Year 2024-25

Created by Suzanne Doria

### Wall of Fame

#### Women in Business and Law Conference 2025



#### Management Fest 2025

November and May - events with external speakers organised by our students



#### Students represented at Thames Valley Chamber of Commerce events - May



- Course leader, Suzanne was invited to Buckingham Palace for an Education Garden Party in May



Final year students celebrated completing their Dissertation with a special 'Dissertation hand-in' pizza party



### London Tour

In November, our first-year students from Business, Marketing, Accounting & Finance, and International Business embarked on a memorable trip to London to Bank of England and the Royal Exchange



### CMI Workshops

All year groups had tailored workshops delivered from the Chartered Management Institute



### CMI Awards

We were one of three finalists of the CMI Awards of Excellence 2024 for the Higher Education Partner of the Year



### Coca Cola EP at BNU

Coca-Cola (CCEP) came to BNU in January with around 200 attendees for a Sustainability Challenge. Coca-Cola delivered a live brief in January and was one of the greatest attended events within the school across all programmes with excellent feedback to the students from the CCEP team.



McClaren came to speak to Year 3 and a small group of high performing students that stood out in class for their strategic thinking and professional approach to the task were hand-picked for a private tour of the McLaren Technology Centre where they got to see behind the scenes operations and teamwork as well as get up close to some of the past, present and future cars



BeyondBNU - Launching Your Career in February (alumni and industry round table networking)