Digital Ambassador Application Brief – Blog content creation team

**Overview**

Do you love BNU and want to share all the great things about it with potential students? Are you a word wizz, full of creative ideas? Do you want to be paid to create fun and engaging written content? We’re looking **for three students** to join our Digital Ambassador scheme. It doesn’t matter what year of study you are in or what course you’re on, if you want to get involved, apply today.

**About the role**

As a Digital Ambassador working in the Blog Content Creation team, you role is all about creating engaging and creative content for our potential students using our fun and easy going tone of voice.

As you will be contracted as a Digital Ambassador we will pay you a basic hourly rate. You’ll be expected to work five hours per month (two blogs and one hour on our online chat), however there may also be opportunities to write extra pieces and be paid more.

**How to apply**

To apply please send the following details to [digital.ambassador@bucks.ac.uk](mailto:digital.ambassador@bucks.ac.uk)

* Your full name and student ID number
* Your course and year of study
* The campus you are based at
* Your BNU highlight
* Your nationality

We also ask that you complete the below brief and send your finished blog to us.

Closing date for applications is **01/10/2021**

Interviews will be held from the **04/10/2021-29/10/2021**

**Brief**

**Inspire. Empower. Employment**

Using our new strapline we want you to create a blog highlighting one of the above words. How you do this is up to you, we only ask that your pieces are exciting and appealing for our potential students. Think about things you wish you’d know as a potential student and how these words can be perceived. These blogs can be BNU or course specific and how you dress them up is completely up to you.

Remember to use a light-hearted tone of voice, we want fun easy-reads!